

# NoPaidParking.Org

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**FOR IMMEDIATE RELEASE**

## **NOPAIDPARKING.ORG LAUNCHED: OPPOSES PARKING METERS IN LA JOLLA**

### **Grass-Roots Organization Gathers over 4000 Signatures Opposing Metered Public Parking in La Jolla**

What: Public Meeting today of Community Parking Board  
Where: La Jolla Recreation Center, 615 Prospect Street  
When: Monday, November 19, 2007, 12 noon

A controversial plan to bring paid parking to La Jolla will be discussed at a public meeting today. Opposition groups have recently banded together to form a grass-roots volunteer organization, NoPaidParking. The group has just launched a website [www.NoPaidParking.org](http://www.NoPaidParking.org), the community has collected over 4,364 signatures on a petition opposing paid parking in La Jolla.

Despite the significant opposition, which includes La Jolla residents, small business owners, visitors, and consumers, a small 9-member group, the La Jolla Community Parking Advisory Board ("Parking Board"), has continued to push forward with its plan to metered public parking throughout downtown La Jolla, plus require residents to purchase permits to park in front of their homes. The Parking Board plans to send its current "Pilot Parking Plan" to the San Diego City Council for approval as soon as they can.

In addition to the plan's impacts on La Jolla, the opposition groups cite concerns about the Parking Board's processes, seeming disdain for community participation, lack of notice of its meetings, and conflicts of interest by many of the Board's 9 members. Both past and present Parking Board members own and operate parking structures in downtown La Jolla and may benefit directly from paid parking, as it would increase the use and fees charged at their privately owned lots.

Native La Jollan Gina Phillips, third-generation proprietor of Adelaide's Florists, says: "Tragically it would be a death sentence handed down to independent business owners if we allow the Parking Advisory Board's Pilot Parking Program to go through".

Nancy Warwick, owner of Warwick's Bookstore says, "There is good reason to predict that the plan, if implemented, will result in far more economic harm than benefit. The proposal should be rejected because it is ill-considered, ignores the negative effects of paid parking on the character of La Jolla, and unnecessarily divides La Jollans."

The current status of the "Pilot Parking Program", will be discussed today November 19, 2007 Parking Board meeting at the La Jolla Recreation Center at 12:00 noon.