

Minutes for the
LA JOLLA COMMUNITY PARKING
DISTRICT ADVISORY BOARD
October 31, 2007
Hotel Parisi, 1111 Prospect Street
9:00 am- 11:00 am

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The meeting was called to order by Chair Peter Wagener at 9:07 a.m. Board members present: Peter Wagener (PLJ) Martin Mosier (PLJ), Tom Brady (LJTC alternate), Ken King (LJSA), Paul Metcalf (BRCC), Mark Evans (At-Large Residential Member), Reza Ghasemi (PLJ) and Darcy Ashley (LJCPA alternate). The position of At-Large Business Owner is vacant. Others present included Tiffany Sherer (PLJ) and approximately 75 members of the public.

After introductions of each of the board members, and after the previous minutes were approved, the Chair called on Tiffany Sherer to inform us of the progress on the board vacancy. Two applications have been received, and a 30-day public comment period must elapse before the board may elect one of these candidates. The Chair declared that the 30-day clock will start today, and Ms. Sherer promised to publicly post the names and full applications of these candidates as soon as possible. It will be on the web site as well as at the public bulletin board.

The Parking Technology working group report was given by Martin Mosier in Patrick Ryan's absence. Mr. Mosier, Mr. Ryan, Mr. Metcalf and Mr. Brady comprise the working group. Mr. Mosier noted that the technology was changing rapidly, and noted the pros and cons of the "pay and display" and "pay by stall" technologies.

The next agenda item, "Alternative Plans" was addressed by Tom Brady, who presented an enforcement technology called "AutoVu Mobile Parking Enforcement System." This parking scooter is equipped with a license plate recognition system to automate the chalking method that is currently employed in La Jolla. Mr. Brady proposed that the Parking Board spend \$70,000 of its funds to purchase one of these, and negotiate with the City how the revenues generated by it will be split.

Many members of the public spoke on this agenda item, although few alternative plans were presented. Speaker slips for all speakers are on file. All speakers were opposed to the current plan, and most of the time was spent explaining why they felt the current plan was flawed.

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The proposed Pilot Program that was previously introduced (covering primarily the commercial district of the La Jolla) was addressed next, and many members of the public wished to speak in opposition to it. The two most popular positions were to abandon the idea altogether and to study the potential impacts further. Both the La Jolla Town Council and the La Jolla Shores Association passed resolutions opposing the proposed Pilot Program, and their respective presidents announced this at the meeting. Two petitions were presented by residents in the Park Row area who wanted their streets exempted from the proposed Pilot Program. They are on file.

Many opinions were heard; everyone who wished to speak had the opportunity to do so at least once. The Board listened to the many objections that were raised concerning paid on-street parking. The majority were opposed to residential permits and time-limited parking as well.

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The meeting was adjourned at 11:15 am.

Respectfully submitted,

Ken King, Secretary