

DRAFT Minutes for the
LA JOLLA COMMUNITY PARKING
DISTRICT ADVISORY BOARD

March 1, 2007

The Athenaeum Music & Arts Library
1008 Wall Street
9:00 am- 10:30 am

The meeting was called to order by Peter Wagener, Chair. 9:00 a.m. Board members present: Peter Wagener (PLJ), Mark Evans (At-Large Residential Member), Marty McGee (LJCPA alternate), Michael Harth, (At-Large Business Member), Ken King (LJSA), Martin Mosier (PLJ), Ray Weiss (LJTC), Patrick Ryan (Bird Rock alternate), and Reza Ghasemi (PLJ). Others Present: Tom Brady (LJTC alternate), Sue Moore (LJ Resident), Travis Hunter (LJ Light), Leah Schaeffer (PLJ) and Tiffany Sherer (PLJ).

During public comment, Sue Moore asked what was meant by the inclusion of “streets adjacent to the UCSD campus” under Section 1: Paid on-street parking in high-demand areas. The Board assured her that was not recommending paid on-street parking for any residential streets in that area. The Board also stressed that the next step after completion of the draft plan is to present it to all recognized community groups for their input, ideas, discussion. Based on these discussions, the Plan will be modified. It was also noted that the Plan is a working document that will evolve; a Parking Management Plan will be prepared at least annually. Changes in recommendations will be made as circumstances dictate.

Discussion of the draft plan was continued from the previous meeting, starting where the Board left off yesterday. Community input was stressed. At the end of this exercise, Mr. Evans once again committed to distributing the current draft for review and comments by the various community groups as soon as possible. Once these minutes are approved, the draft Plan will be attached to the minutes. The Board unanimously agreed to the changes in the final draft.

Subsequently, a reference binder will be prepared by Martin Mosier that will document the resources that the Board used in reaching its recommendations, including past studies, walkabouts, field trips, newspaper articles and Dr. Shoup’s presentation and book. The Board agreed to buy five copies of Dr. Shoup’s book “The High Cost of Free Parking,” four of which will be placed in the La Jolla Public Library, and one of which will remain in Promote La Jolla’s office.

The Board requested that Tiffany Sherer, Peter Wagener, and Martin Mosier attend a meeting with Scott Kessler, Deputy Director, City of San Diego Department of City Planning and Community Investment to learn his reaction to each of our draft proposals.

The meeting was adjourned at 10:26. The next scheduled meeting is at 9:00 AM on March 21 2007 at the Athenaeum.

Respectfully submitted,

Ken King, Secretary