

=== **LEGISLATIVE SCHEDULE (Continued)** ===

Adoption Agenda, Discussion, Other Legislative Items

**NOTE: The following items may be taken in the morning session if time permits.**

ITEM-331:           Agreements for Financial Advisory, Special Tax Consultant, and Bond Counsel Services Related to Communities Facilities District No. 3 (Liberty Station), Series B Financing. (Peninsula Community Planning Area. District 2.)  
STAFF'S RECOMMENDATION: Introduce the ordinance.

ITEM-332:           Amendments to Agreements for Financial Advisory, Special Tax Consulting and Administration, and Bond Counsel Services for Community Facilities District No. 4 (Black Mountain Ranch Villages). (Black Mountain Ranch Community Area. District 1.)  
STAFF'S RECOMMENDATION: Introduce the ordinance.

**The following items will be considered in the afternoon session which is scheduled to begin at 2:00 p.m.**

ITEM-333:           Two actions related to Consultant Agreement – Regents Road Bridge and Limited Roadway Changes Project. (University Community Area. District 1.)  
STAFF'S RECOMMENDATION: Take the actions.

**NOTE: The following items may be taken in the morning session if time permits.**

ITEM-334:           Settlement Agreement with 4S Kelwood General Partnership Regarding Contributions Made to the City for Improvements to the Intersection of Camino Del Norte and Bernardo Center Drive. (Rancho Bernardo Community Area. District 5.)  
STAFF'S RECOMMENDATION: Adopt the resolution.

ITEM-335:           FY 2008 Community Parking District Program-Agreements. (City Heights, College, El Cajon Boulevard, Golden Hill, Hillcrest, La Jolla, Mid-City, Mission Beach, Mission Hills, Ocean Beach, Pacific Beach, University Heights and Uptown Community Areas. Districts 1, 2, 3, 7 and 8.)  
STAFF'S RECOMMENDATION: Adopt the resolution.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

**NOTE:** This item may be taken in the morning session if time permits.

ITEM-335: FY 2008 Community Parking District Program-Agreements.

[▶ View referenced exhibit back-up material \(Part 1 of 2\).](#)

[▶ View referenced exhibit back-up material \(Part 2 of 2\).](#)

(City Heights, College, El Cajon Boulevard, Golden Hill, Hillcrest, La Jolla, Mid-City, Mission Beach, Mission Hills, Ocean Beach, Pacific Beach, University Heights and Uptown Community Areas. Districts 1, 2, 3, 7 and 8.)

**STAFF'S RECOMMENDATION:**

Adopt the following resolution:

(R-2008-80)

Authorizing the Mayor or his designee to execute the FY 2008 agreements with the following non-profit organizations for the operation of the FY 2008 Community Parking District [CPD] Program in the Uptown, Mid-City, La Jolla, Old Town, and Pacific Beach Community Parking Districts, contingent upon certification of funds availability by the City Auditor and Comptroller, those agreements being on file with the Office of the City Clerk under the following document numbers:

<u>Non-profit Organization</u>	<u>CPD</u>	<u>Document No.</u>
Uptown Partnership, Inc.	Uptown	RR-_____
El Cajon Blvd. Business Improvement Association	Mid-City	RR-_____
Greater Golden Hill Community Development Corporation	Mid-City	RR-_____
University Heights Community Development Corporation	Mid-City	RR-_____
Promote la Jolla, Inc.	La Jolla	RR-_____
Old Town San Diego Chamber of Commerce	Old Town	RR-_____
The Pacific Beach Community Development Corporation dba Discover Pacific Beach	Pacific Beach	RR-_____

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

ITEM-335: (Continued)

Authorizing the City Auditor and Comptroller to expend \$3,202,091 from the Uptown CPD Fund (Fund No. 70303) for the operation of the FY 2008 CPD Program in the Uptown Community Parking District, as reduced by the City Auditor and Comptroller to reflect any FY 2007 agreement expenditures incurred in FY 2007 not already deducted from Fund No.

70303, and as increased or reduced by the City Auditor and Comptroller for year-end adjustments to Fund No. 70303 to reflect actual parking meter revenues collected in FY 2007, so that the total amount expended does not exceed the sum of the carryover from the FY 2007 agreement for the administration of the Uptown Community Parking District plus the actual parking meter revenues collected within the Uptown Community Parking District in FY 2007;

Authorizing the City Auditor and Comptroller to expend \$831,769 from the Mid City CPD Fund (Fund No. 70304) for the operation of the FY 2008 CPD Program in the Mid City Community Parking District, as reduced by the City Auditor and Comptroller to reflect any FY 2007 agreement expenditures incurred in FY 2007 not already deducted from Fund No. 70304, and as increased or reduced by the City Auditor and Comptroller for year-end adjustments to Fund No. 70304 to reflect actual parking meter revenues collected in FY 2007, so that the total amount expended does not exceed the sum of the carryover from the FY 2007 agreements for the administration of the Mid-City Community Parking District plus the actual parking meter revenues collected within the Mid-City Community Parking District in FY 2007.

**STAFF SUPPORTING INFORMATION:**

Community Parking Districts [CPDs] are authorized under City Council Policy 10018, adopted on March 4, 1997 and amended on November 15, 2005. The Policy establishes a "Community Parking District Program" that allows communities, with the approval of the City Council, to implement parking solutions in neighborhoods that face serious parking challenges. At present, the City has six Community Parking Districts within Downtown, Uptown, Mid-City, La Jolla, Old Town, and Pacific Beach.

Each CPD has a designated Advisory Board responsible for developing plans and expending allocated revenue. The advisory boards operate either through business improvement associations or nonprofit community development corporations, contracting with the City, to develop an Implementation Plan, manage CPD funds, and fulfill the community's parking goals as stated in each Implementation Plan.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

ITEM-335: (Continued)

**STAFF SUPPORTING INFORMATION:** (Continued)

The Mid-City CPD was established with three sub-districts and is managed by each area's respective organization: El Cajon Boulevard Business Improvement Association, Greater Golden Hill. Community Development Corporation, and University Heights Community Development Corporation. Council Policy 100-18 allows each CPD to retain forty-five percent of new parking meter revenues collected within its boundaries. At this time, however, only three CPDs generate parking meter revenue within their boundaries - Downtown, Uptown, and Mid-City.

The remaining CPDs (La Jolla, Old Town, and Pacific Beach), established by Resolution on July 27, 2005, do not currently have parking meters or other parking revenues generated within their geographic boundaries.

The CPD funds are dedicated for improvements and activities that increase the availability, supply, and effective use of parking to residents, visitors, and employees. Highlights from FY 2007 include the following: Downtown completed a successful "Pay and Display" Pilot Program which included the installation and monitoring of 50 new multi-space pay stations which resulted in a 24 percent increase in parking meter revenue. The pilot also allowed the Downtown Parking Management Group (DPMG) to successfully adjust meter rates and time limits to achieve a target occupancy rate of 85 percent for the meters within the pilot area. Uptown initiated the Normal Street Median Reconstruction Project Design which, upon completion, will add 17 new metered spaces and a new landscaped median to the district. They also re-striped the Five Points for parking which will add 25-28 on-street metered spaces in a commercial area with high parking demand.

Mid-City contracted with Walker Parking Consultants to conduct a parking study for the North Park neighborhood to develop parking management strategies that will improve the use of the North Park parking structure. La Jolla organized a community forum with parking expert Professor Donald Shoup who addressed nearly 200 residents. The CPD also drafted a parking management framework for the community that they are currently presenting to the community for feedback. Old Town and Pacific Beach were awarded a grant by the Business Improvement District Council to fund parking studies for their communities. The studies are anticipated to be complete by the end of this fiscal year.

**FISCAL CONSIDERATIONS:**

This action authorizes the expenditure of \$3,202,091 for Fund 70303 (Uptown CPD) and \$831,769 for Fund 70304 (Mid-City CPD) as reduced by any FY 2007 agreement expenditures incurred not already deducted from these funds and as increased or reduced to reflect actual parking meter revenues collected in FY 2007 for each CPD.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

ITEM-335: (Continued)

**STAFF SUPPORTING INFORMATION:** (Continued)

Carryover balances exist due to the fact some CPDs are accumulating funds to invest in future capital improvement projects to increase parking availability within their districts. Funds are typically remitted on a reimbursement basis.

PREVIOUS COUNCIL and/or COMMITTEE ACTION:

Each year, the City Council approves the Implementation Plans and Budgets for the CPDs and authorizes the appropriation and expenditure of CPD funds. An earlier action, on July 17, 2007, will have authorized the appropriation and transfer of parking meter revenues of \$595, 487 to Fund 70303 (Uptown CPD) and \$91,281 to Fund 70304 (Mid-City CPD). Pursuant to Council Policy 100-18, the amounts transferred to the CPD Funds would be added to each CPD Fund's previous year balance which includes the FY 2007 year-end adjustments.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

Each CPD Advisory Board holds regular monthly meetings and publishes newsletters which are distributed to community residents and business owners. In addition, CPD representatives sit on the citywide Parking Advisory Board and provide updates at meetings that are noticed and open to the public.

KEY STAKEHOLDERS AND PROJECTED IMPACTS:

Direct beneficiaries of this action include the agencies that administer each CPD: Uptown Partnership, Inc., El Cajon Blvd. Business Improvement Association, Golden Hill Community Development Corporation, University Heights Community Development Corporation, Promote La Jolla, Old Town Chamber of Commerce, and Discover Pacific Beach.

Anderson/Waring

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